



• QC • MAKEUP ACADEMY



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# *Start an* **EXCITING CAREER!**

The beauty industry is growing quickly! People are always looking for different ways to help them look and feel beautiful. If you're creative, reliable, and LOVE makeup, then a career in makeup artistry may be for you!

With the right guidance and training, you can develop the skills you need to become a successful makeup artist. You can travel from runway to runway and do high fashion makeup, or consult with blushing brides, or even create gory Special FX creatures for television and movies. If you're passionate, the possibilities are endless!





# CAREER POSSIBILITIES

A working makeup artist can have a number of different career paths. With the proper training, you can do any one of the following:

## START YOUR OWN BUSINESS

Be your own boss! Freelance for private clients on your own schedule or open up your own makeup artistry studio. Specialize in beauty makeup or expand to airbrush and hair styling. Your business will go where you take it.

## WORK FOR TOP BRANDS

Do you love working with people and like the hustle and bustle of busy retail outlets? Why not work for top makeup brands like MAC or Sephora? They'll expect trained and certified makeup artists to work at their stores and counters.

## JOIN THE HIGH-FASHION INDUSTRY

With the right experience and a bit of networking, you can break into the world of high fashion. Work with fashion designers and models to create looks that will turn heads and inspire trends across the world.

## WORK WITH THE STARS!

How about makeup for theatre, film and TV? Maybe not every artist will make it to Hollywood, but there are always jobs available for talented artists in theatre and TV especially. Most will require a specialized skill set and a solid reputation, but with a bit of training this could be you!

## And More!

Head over to QC's Makeup Blog, The Beauty Buzz for a full list of **job opportunities for Makeup Artists!**

# MAKEUP ARTISTRY TRAINING

QC Makeup Academy offers training for all levels of makeup artists. Whether you are a complete beginner, have some experience in the professional makeup industry or are a seasoned makeup veteran, you'll find a course to enhance your skills!

QC's three levels of training include:



## FOUNDATIONAL TRAINING

Learn Makeup Artistry from the ground up. Foundational courses are ideal for anyone who's never had any formal makeup training. You'll graduate with a full makeup artistry certification, and be ready to launch your own business or work in the industry!

[READ ABOUT FOUNDATIONAL TRAINING OPTIONS](#)



## SPECIALTY TRAINING

Specialty courses will teach you about different areas of the makeup industry and will help you diversify your skills. They're perfect for artists who are just starting out, or experienced artists who want to expand their services.

[READ ABOUT SPECIALTY TRAINING OPTIONS](#)



## ADVANCED TRAINING

Take your makeup artistry career to the next level! Advanced training programs will help you enhance your existing skills, teach you how to use new tools and perform techniques, and help you expand your business knowledge.

[READ ABOUT ADVANCED TRAINING OPTIONS](#)



# FOUNDATIONAL MAKEUP ARTISTRY TRAINING

QC Offers two certification courses for artists who are just starting their professional career: The Makeup Artistry Course and the Master Makeup Artistry Course. Each course is taught by Celebrity Makeup Artist Nathan Johnson!



**BEST  
VALUE**

# MASTER MAKEUP ARTISTRY

The Master Makeup Artistry course provides well-rounded training in all areas of makeup artistry. The course begins with the same essential makeup techniques that you'll learn in the makeup artistry class, and then covers more advanced applications in two additional training units.

## Learn about:

- Sanitary practices and client etiquette
- Building your professional kit
- Skin tones, face shapes, and color theory
- Corrective makeup
- Beauty and bridal makeup
- Makeup icons and trends
- Complete business training
- Glamour and fantasy makeup
- High fashion makeup
- Editorial makeup
- Theater and character makeup
- Makeup for HD Film and TV
- Intro to special effects makeup

**CERTIFICATION: MIMPT™**



# MAKEUP ARTISTRY

The Makeup Artistry course begins with the building blocks of proper makeup application and then goes into specific techniques for bridal and beauty applications.

## Learn about:

- Sanitary practices and client etiquette
- Building your professional kit
- Skin tones, face shapes, and color theory
- Corrective makeup
- Beauty and bridal makeup
- Makeup icons and trends
- Complete business training

**CERTIFICATION: CIMPT™**





### This course is for you if:

- You want to start a career in makeup artistry and don't want to limit your options
- You want to launch your own makeup artistry business or beauty salon
- You want to work in high fashion, theatre, or the television and film industries
- You want to impress top makeup brands with a diverse skillset
- You would one day like to expand your skillset to different areas of makeup artistry

### This course is for you if:

- You want to learn how to do your own makeup
- You want to do part-time work as a freelance makeup artist
- You want to specialize in makeup for special occasions, like bridal makeup.

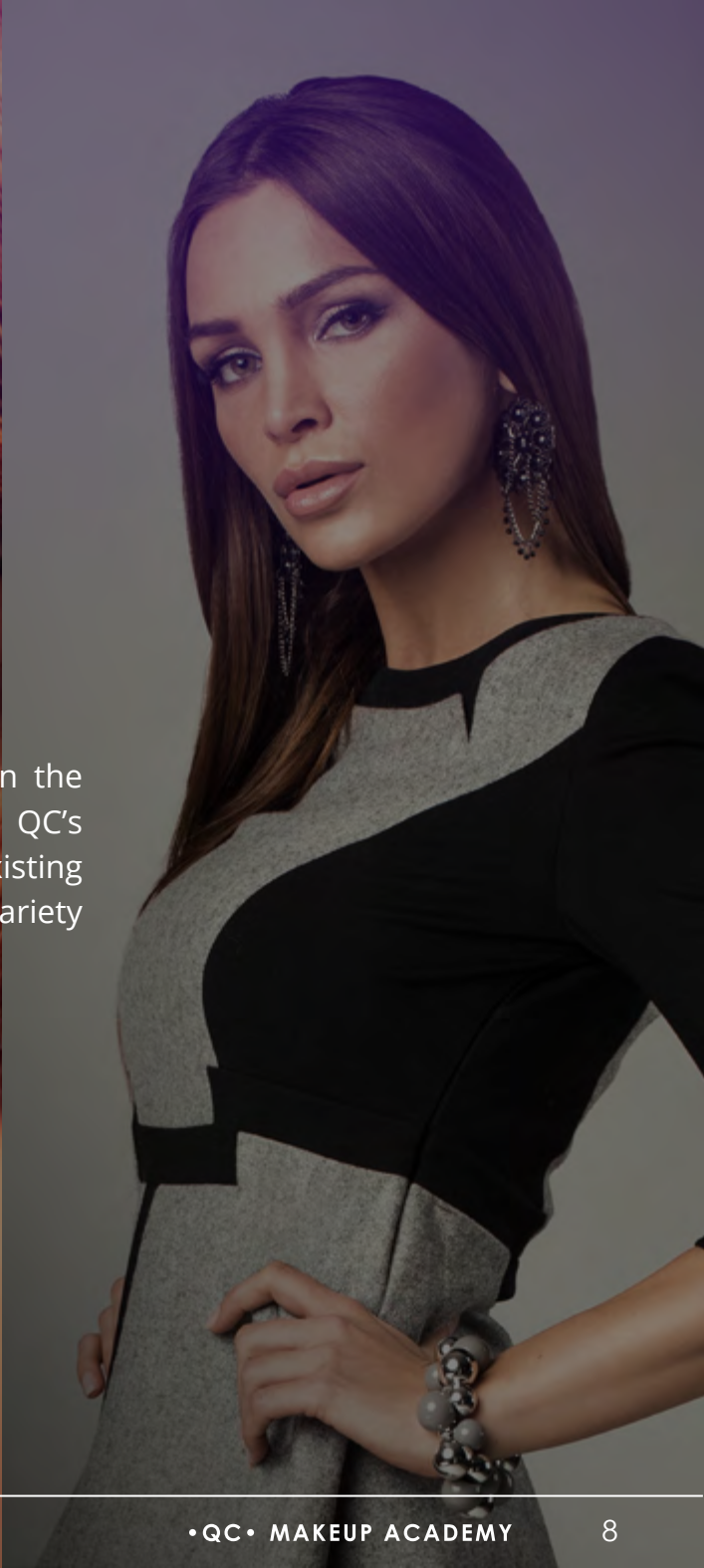
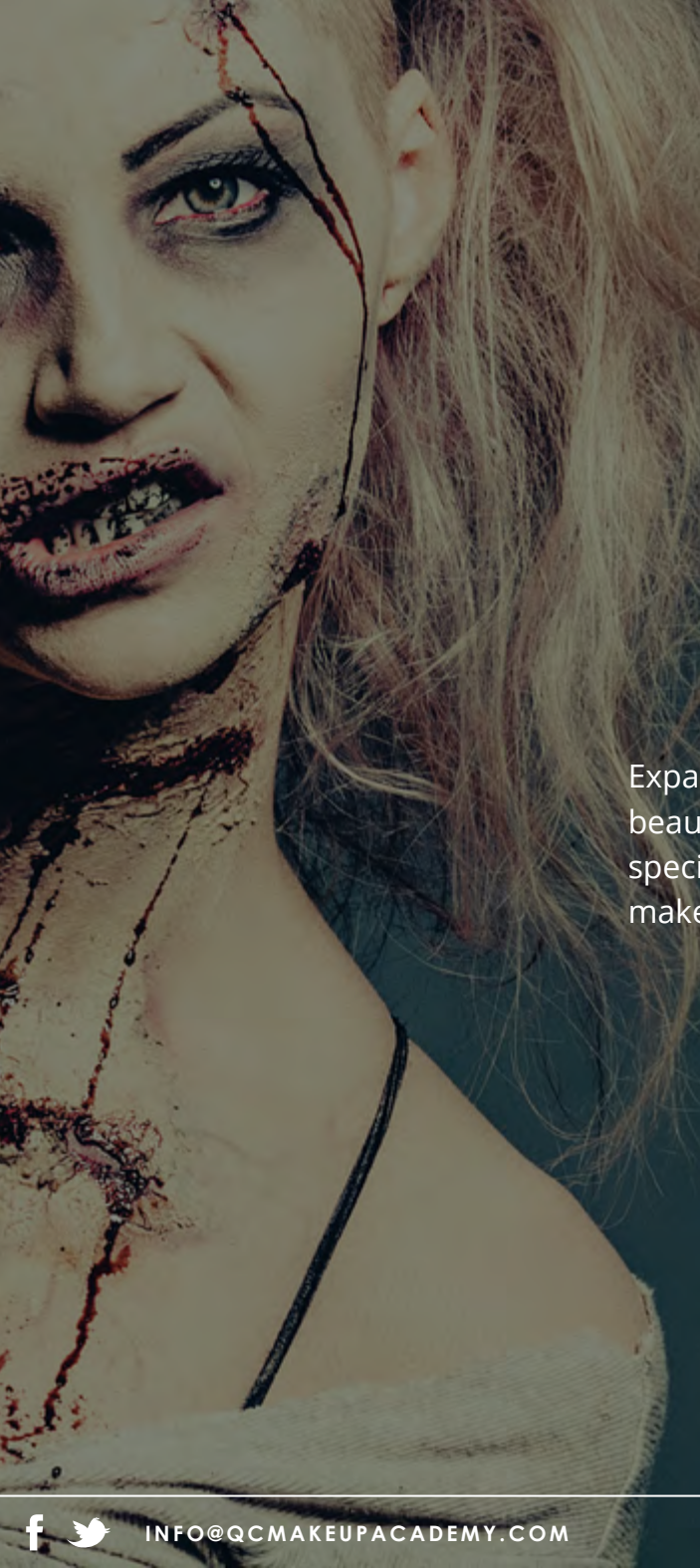


# RECEIVE A FREE MAKEUP STARTER KIT

When you enroll in the Makeup Artistry or Master Makeup Artistry course, you'll receive a FREE makeup starter kit that includes four makeup palettes and a 16-piece professional brush set. This offer is available while supplies last.  
(estimated value: \$250 US)

Free





## SPECIALTY TRAINING

Expand your training by learning specialty skills in the beauty industry. The techniques you learn in QC's specialty training courses will complement your existing makeup artistry repertoire and allow you to offer a variety of services to your clients.

*Specialty Training:*

## SPECIAL FX MAKEUP

There's never been a higher demand for trained and talented Special FX makeup artists in the entertainment industry. These artists are used for theater, television, film, online videos, special events, and more! Special FX skills are highly transferable to a wide range of career directions.



### Learn about:

- Using Special FX tools and equipment safely
- Creating ghoulish creatures
- Aging characters
- Applying bald caps
- Simulating injuries
- Working with prosthetics
- Creating a look based on a script
- Making industry connections
- Marketing your services
- And more!

### This course is for you if:

- You want to learn how to use new makeup products and tools
- You want to offer special FX makeup services to your clients
- You want to work in the entertainment industry (film, television, and/or theatre)
- You want to become a Special FX makeup artist

### Professional SFX Starter Kit Included



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*Specialty Training:*

## HAIR STYLING ESSENTIALS

Makeup and hair go together like peanut butter and jelly! If you want to have your own makeup business or you already have a successful business and want to expand, why not offer your clients something they can't resist! Clients are already coming to you for beauty tips, and it's natural to get hair AND makeup services from the same artist. You won't learn how to cut hair, but you will learn countless ways to style it.



### Learn about:




- The anatomy of the head and hair
- Foundational hair styling techniques
- Finger waves
- Pin curls
- Braiding styles
- Creating updos
- Hair extensions
- Male grooming
- Hair styles from different periods
- How to start a hair styling business
- Marketing your services
- And more!

### This course is for you if:

- You want to learn about hair styling
- You want to offer hair services to your makeup clients
- You want to work as a studio stylist in film and television
- You want to start a hair styling business
- You want to work in the high fashion industry

### Hair Styling Starter Kit Included



	INCHES	MILLIMETER
	1/4 - 3/4	8-19
	3/4	19
	3/4 - 1	18-25
	1	25
	1 1/4	32

[LEARN MORE](#)



*Specialty Training:*

## FASHION STYLING

Expand into the world of Fashion Styling and learn how to work with clients to dress them for every occasion from interviews to special events, to maternity and more. Learn from New York Fashion Stylist Alison Stewart, and become a Certified International Styling Professional!



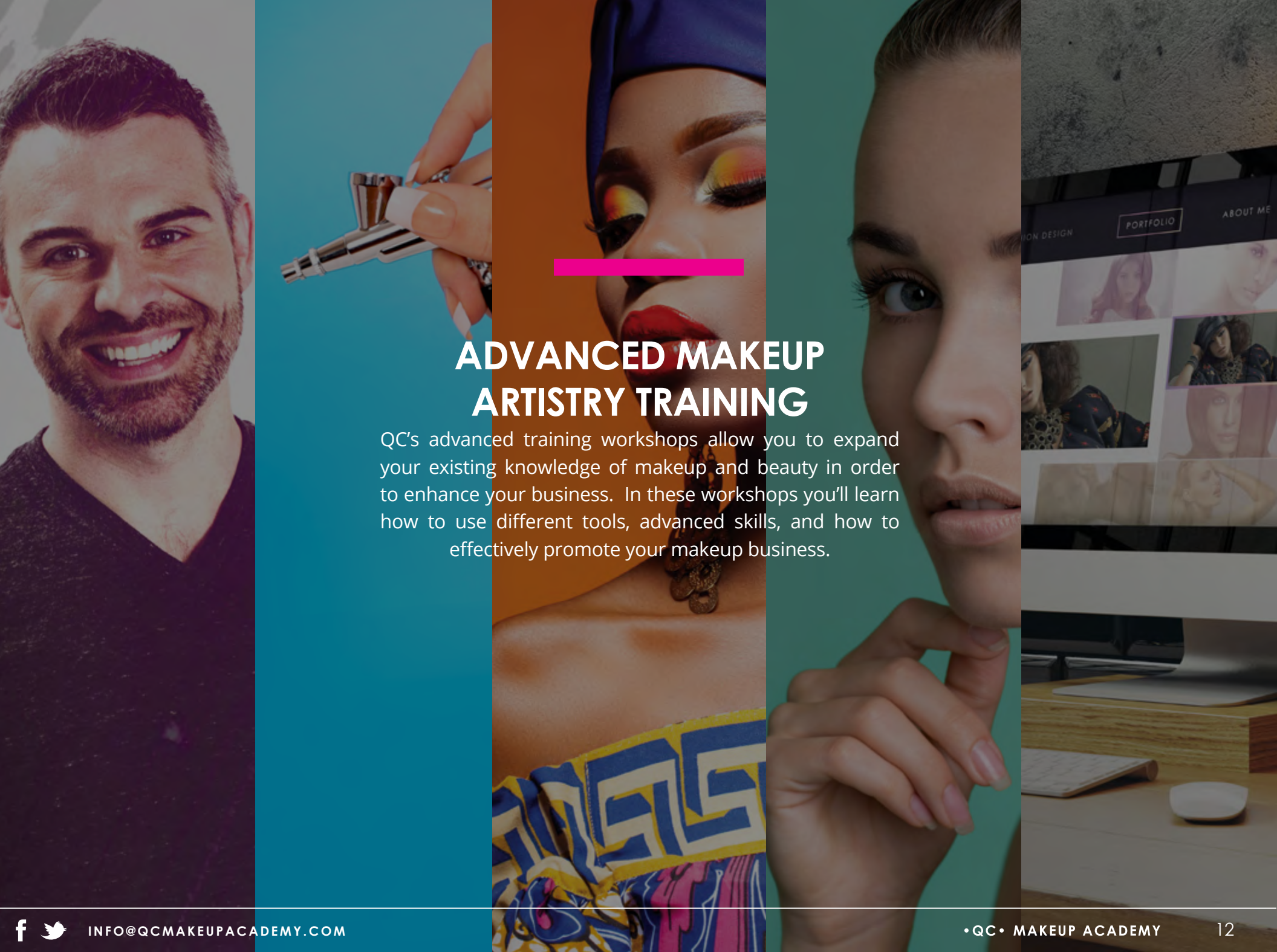
### Learn about:

- Fashion from the 1950s to today
- Modern fashion icons
- Your role as the fashion stylist
- Fit, weight and drape
- Fabric, texture and color
- Patterns and prints
- Body types and balance
- Styling for men
- Accessorizing
- Career opportunities
- Building your styling business

### This course is for you if:

- You want to work as a fashion stylist
- You want to offer fashion services to your makeup clients
- You want to work in the high fashion industry





# ADVANCED MAKEUP ARTISTRY TRAINING

QC's advanced training workshops allow you to expand your existing knowledge of makeup and beauty in order to enhance your business. In these workshops you'll learn how to use different tools, advanced skills, and how to effectively promote your makeup business.

*Advanced training:*

## PRO MAKEUP WORKSHOP WITH NATHAN JOHNSON

This advanced workshop is designed for trained makeup artists looking to take their skills to the next level. Celebrity makeup artist Nathan Johnson teaches you his best kept secrets through course books and instructional videos. Learn the application methods that Nathan has used on hundreds of famous faces, including Alicia Keys, Paula Abdul, Lea Michele, and Paul McCartney.



### Learn about:

- Makeup for the limelight
- Well-defined brow and intricate liner
- The extended smokey eye
- Creating the pin-up look
- Advanced bridal techniques
- Advanced use of glitter

### This course is for you if:

- You're taking a Makeup Artistry or Master Makeup Artistry course and want to continue your education
- You've completed a makeup artistry course and want to learn more
- You're a professional makeup artist and want to expand your skills
- You're looking to offer additional professional services to your existing clients



[LEARN MORE](#)

*Advanced Training:*

## AIRBRUSH MAKEUP WORKSHOP

The art of using an airbrush to apply makeup is in high demand in certain areas of makeup artistry. This is especially true in the field of bridal makeup and special FX! The Airbrush Makeup workshop will teach you the fundamentals of using an airbrush, and will give you the skills and confidence to add this valuable service to your existing makeup services.



### Learn about:

- Airbrush safety
- Airbrush tools
- Practice techniques
- Color matching
- Applying foundation
- Contouring with an airbrush
- Combining colors
- Basic makeup application
- Using stencils
- Working with unique materials
- Creating fantasy characters
- Marketing your airbrush skills

### This course is for you if:

- You are enrolled in or have completed a makeup artistry course and also want to learn about airbrush makeup
- You are a professional makeup artist and want to expand your makeup services
- You work, or plan to work, mainly in bridal makeup artistry

### Airbrush Starter Kit Included



[LEARN MORE](#)





*Advanced Training:*

## GLOBAL BEAUTY WORKSHOP

Every corner of the world has its own standard of beauty and its own makeup traditions for special occasions. With today's multicultural environments, a makeup artist would do well to be trained in different makeup techniques from around the globe. These skills will lead to a well-rounded makeup business and a flourishing client base!



### Learn about:

- Corrective Makeup for Different Skin Tones
- Daytime and Evening Looks for Deep Skin Tones
- East Asian Makeup
- Bridal Looks for Golden Skin Tones
- South Asian Bridal Makeup
- Working with Olive Skin Tones
- Bollywood Makeup
- Henna Makeup – Design, Preparation, & Application

### This course is for you if:

- You are enrolled in or have completed a makeup artistry course and want to deepen your understanding of global beauty makeup techniques
- You are a professional makeup artist and want to expand your makeup services
- You work in a multicultural area and want to expand your makeup services to attract a more diverse client base

### Henna Makeup Kit & Corrector Concealer Palette Included



[LEARN MORE](#)



*Advanced Training:*

## SKINCARE COURSE

Skin is a makeup artist's canvas! As a professional makeup artist, you want to help your clients have beautiful, healthy skin – and they'll expect you to help them get there! This advanced course will teach you to be a professional skincare consultant. Add a revenue stream to your makeup business and better serve your loyal clients!



### Learn about:

- Skin anatomy and skin types
- Different skincare tools and their uses
- Skin problems and how to address them
- Ingredients to use and ones to avoid
- Recommending products
- Developing a skincare routine for clients
- Anti-aging skincare
- How to conduct a skincare consultation
- Natural skincare products and techniques

### This course is for you if:

- You want to add a revenue stream to your makeup business
- You want to start a career as a professional skincare consultant
- You want to work at a makeup counter
- You're looking at working for a professional skincare line

[LEARN MORE](#)



*Advanced Training:*

# PORTFOLIO DEVELOPMENT WORKSHOP

A great portfolio is essential to anyone who wants to work in the beauty industry. Your portfolio will often be your “first impression” for your clients. With a solid portfolio, you’ll be able to attract potential clients, employers, and industry connections. At the end of this course, you’ll have professional, portfolio-ready photographs that you can use!



## Learn about:

- Why a portfolio is essential
- What makes a portfolio “professional”
- Organizing a styled photo shoot
- Networking and collaborating with industry pros
- Taking good quality photos
- Basic photo editing
- Displaying your portfolio
- Marketing your portfolio

## This course is for you if:

- You are learning to become a makeup artist
- You are launching a makeup artistry business
- You have a makeup artistry business and don’t yet have a portfolio
- You have a makeup artistry business and want to improve your existing portfolio

[LEARN MORE](#)



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## TUITION & PAYMENT PLANS

Tuition fees vary for every course. To get a full breakdown of tuition fees in the proper currency for your location.



### MULTI-COURSE DISCOUNT

Did you know? If you enroll in one course with QC, ALL other courses you enroll in will be offered to you at a **50% discount!**



## PAYMENT PLANS AVAILABLE

On a budget? Not a problem. When you enroll with QC, you'll have the option to pay for your tuition in installments. Choose the best plan for you, and you can even pick the start date for your payment plan!

### EXTENDED PLAN

*Lowest Payments*

Pay your tuition over an extended period. Perfect for any budget!

### ACCELERATED PLAN

*Save a bit on your tuition*

Pay your tuition quickly with larger monthly payments

### FULL PAYMENT PLAN

*Greatest Savings!*

Pay your tuition in full when you enroll to receive a huge discount!

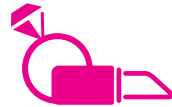


## TUITION CALCULATOR

Need to budget for your training program? Use QC's handy tuition calculator to see your tuition costs, and to choose which payment plan would work best for you!

# TRAINING COLLECTIONS

Have a particular career goal in mind? Choose the right training program to achieve that goal!



## BRIDAL & MAKEOVER COLLECTION

If you want to work as a makeup artist who offers full makeovers to clients, you'll want to go beyond foundational makeup artistry. Stand out from your competition and work with more clients by taking these courses:

Master Makeup Artistry



Airbrush Makeup Workshop **(50% off)**

Hair Styling Essentials **(50% off)**

Fashion Styling **(50% off)**



## RUNWAY & EDITORIAL COLLECTION

Can you see yourself working with models in the high fashion industry or on professional photo shoots? You'll need more than a good working knowledge of makeup! You'll need to know about fashion, hair, and you'll need an amazing portfolio! These courses will help you get there:

Master Makeup Artistry



Pro Makeup Workshop **(50% off)**

Fashion Styling **(50% off)**

Hair Styling Essentials **(50% off)**



## FILM & TELEVISION COLLECTION

Want to work in the entertainment industry? You'll be expected to have a good working knowledge of special FX makeup to change a character's appearance based on a script! QC recommends these courses for the budding TV & Film Makeup Artist:

Master Makeup Artistry



Special FX Makeup **(50% off)**



## THE EXPERT COLLECTION

Do you want to be the next Nathan Johnson? You'll need to learn it all! The expert collection contains all of QC's courses and will ensure you are ready for whatever challenge comes your way!

Master Makeup Artistry



Pro Makeup Workshop **(50% off)**

Special FX Makeup **(50% off)**

Airbrush Makeup Workshop **(50% off)**

Fashion Styling **(50% off)**

Hair Styling Essentials **(50% off)**



# HOW ONLINE LEARNING WORKS

Many people are baffled that one can effectively learn makeup online. The good news for you is, QC Makeup Academy has worked with some of the best artists in the industry to create a training program that you can complete from the comfort of your own home, while still receiving the hands-on experience and feedback you'd get from a classroom course!

HERE'S A BREAKDOWN OF QC'S 5-STEP ONLINE LEARNING SYSTEM.

1

## ENROLL ONLINE & RECEIVE YOUR COURSE MATERIALS

When you enroll, you receive access to your online student center and within a few days you receive all your course materials in the mail. These include textbooks, course guides, DVDs and the extra makeup kits that come with most courses.

2

## WORK YOUR WAY THROUGH THE ONLINE COURSE

Each course is split into learning units, and each unit comes equipped with an easy-to-follow course guide that directs you through the course. Follow the course guide to know when to read a book, when to watch a video, and when to complete an assignment. Get stuck? No worries, QC's Student Support Specialists are there to help!





### SUBMIT YOUR ASSIGNMENTS

Throughout each unit, you'll have a combination of written and practical assignments. For the practical makeup assignments, you'll be asked to take photographs of your work at different stages of the makeup application. Once all assignments for a unit have been completed, you'll upload them to the online student center and submit the unit for grading!



### REVIEW YOUR TUTOR'S FEEDBACK

Once your personal tutor has graded your unit, you'll receive their detailed audio feedback on what you did well, where you could improve, and advice for the next unit. Listen carefully and keep this feedback in mind as you start the course work on your next unit. Watch your work progress and improve as you complete the course!



### GRADUATE & RECEIVE YOUR CERTIFICATE

Once you've completed the entire course, you'll graduate and receive your certificate of completion which shows you've successfully completed a professional training program. Step into the world of professional makeup artistry confident that you have the skills and knowledge to be successful!



## SUPPORT EVERY STEP OF THE WAY

In order to succeed as a professional makeup artist, you need more than just a quality course. You need a well-rounded educational experience where you are challenged by experts, a student support team who's there for you, and a strong connection within the makeup community.

And that's exactly what your QC education will give you:



### STUDENT SUPPORT SPECIALISTS ASSIST YOU

When you enroll with QC, you'll have unlimited access to professionals who understand the ins and outs of your course and the industry you're studying. Reach out to them as often as you'd like throughout your course, and even after you graduate!

Contact Student Support by phone, live chat or email... whichever you prefer!



## INDUSTRY EXPERTS EVALUATE YOUR WORK

All QC courses are taught by professional makeup artists who have years of experience within the industry. When you enroll in a course, you'll be paired with one of these professionals as your personal tutor. He or she will grade all your assignments and provide you with audio feedback that contains tips and guidance.

Interested in working with a particular tutor? Just send us an email after you enroll and we'll do our best to accommodate!



**NATHAN JOHNSON**



**AZZI WILLIAMS**



**MICHELE MULKEY**



**PAT ARMSTRONG**



**KATRINA LEE-JONES**

# AN INTERNATIONAL COMMUNITY KEEPS YOU CONNECTED

Learning doesn't stop when you graduate. There are many ways you can interact with QC's international makeup community to gain inspiration, share ideas, or solve problems.

- Follow QC on **Facebook, Twitter** and **Instagram**
- Reach out to your peers on the student forum and share your work on the **student showcase**
- Get inspired and continue learning on the **Beauty Buzz Blog**
- Get exclusive makeup discounts through **QC's preferred partners**
- Get career advice and access to special offers through the online student center
- Enjoy continued support after you graduate with lifetime access to the online student center





## CERTIFICATION & LICENSING

In most areas, you do not need a license to practice makeup. Therefore, a certification can be used as proof of competency to your clients who will want to know that you are properly trained!

The makeup industry is regulated differently in every part of the world, usually at a state or provincial level.

If you do require a license to practice makeup in your area, you might need to obtain a diploma in cosmetology before you can legally practice. Other areas require you to have a specific number of hours to qualify for a license, or to take a specific training program. Whether a QC Makeup Academy Certification will help you qualify for a makeup license will depend on the specific state/provincial regulations.

Please be sure to check your local regulations to find out if there are any requirements to become a makeup artist in your area.

If you are already a licensed cosmetologist but want to offer makeup services, QC's courses will absolutely teach you what you need to know to expand your career!

# ABOUT QC MAKEUP ACADEMY

QC Makeup Academy, a division of QC Career School, offers distance education training in makeup artistry all over the world. Our goal is to offer the highest quality training in makeup artistry possible.



## 4.8 STAR RATING ON FACEBOOK

Hundreds of QC students and graduates have rated the school on Facebook. QC's overall rating is an amazing 4.8 out of 5 stars! If you'd like to see what students are saying, head on over to **QC's Facebook Reviews!**

## A+ RATING WITH THE BETTER BUSINESS BUREAU

QC is proud to hold the highest possible consumer satisfaction rating (A+) with the Better Business Bureau. Join the thousands of students who have taken a QC program and launched a successful career!

## 21-DAY FULL REFUND GUARANTEE

Once you receive your course materials, you'll have a full three weeks (21 days) to review your course. If you decide that the course does not match your needs, simply return the materials to the school, unused, and your fees will be immediately refunded! **Click here to learn more**

**ENROLL ONLINE TODAY AND TAKE YOUR FIRST STEP TO AN EXCITING CAREER!**

**ENROLL ONLINE**



## CONTACT US

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## JOIN THE QC COMMUNITY!



## STUDENT SHOWCASE



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