



HAIR STYLING
ESSENTIALS

COURSE CATALOG

HAIR STYLING ESSENTIALS COURSE CATALOG

In the Hair Styling Essentials course you'll learn how to create the exact styles that brides, producers and creative directors are looking for. You won't learn how to cut or color hair, but you will learn how to expertly style numerous in-demand looks.

Celebrity hair stylist, Laurie Vukich, will walk you through over 30 styling techniques. With over 100 film and television shows under her belt coupled with a tremendous passion for hair, Laurie is the ideal instructor for this course.

This course is a great choice for you if

- You're interested in starting a career in hair styling.
- You're a makeup artist and you'd like to learn a complementary skill.
- You'd like to learn how to style your own hair.
- You've gone to cosmetology school and you're eager to learn more.

Upon graduation you'll receive a certificate of completion and you'll be all set to take your career to the next level.



COURSE CURRICULUM

The Hair Styling Essentials course is divided into five units. Each unit includes full-color course booklets, instructional DVDs, and hands-on practical assignments designed to help you develop your technique and understanding of the theory behind hair styling.

UNIT A

- The origins of hair styling
- The client consultation process
- Proper client etiquette
- The importance of safety and hygiene
- The anatomy of the head and hair
- How to prevent cuticle damage
- Styling products and tools

UNIT B

- Blow-drying techniques
- How to create volume
- Curling with rollers and hot tools
- Waving the hair
- Straightening the hair
- Working with accessories

UNIT C

- Finger waving
- Pin curls
- Braiding techniques
- Bridal updos
- Working with hair extensions
- Male styling and grooming

UNIT D

- Researching period styles
- Styles from the 1840s and 1880s
- The Gibson Girl look

UNIT E

- Choosing a name for your business
- Developing a business plan
- Choosing insurance
- Developing promotional materials
- Marketing your business
- Running a styled shoot



TAKE A LOOK

In this video sneak peek from Unit B, Course Instructor Laurie Vukich shows you how to create the perfect blow-out.

YOUR TUTOR

Once you enroll, you'll be matched with a personal tutor who will review your work and provide you with in-depth feedback and advice. QC's accomplished tutors have years of experience in the beauty industry and are eager to share their professional insight to help you achieve your career goals.

Meet Course Instructor and QC Tutor, **Laurie Vukich**, [HERE](#)





SUPPORT AT EVERY STEP

If you get stuck along the way, QC's helpful Student Support Team is ready and happy to guide you through any questions you have. Connect with the support team by phone, email or Live Chat – whichever you prefer.

SEE A SAMPLE ASSIGNMENT

The Hair Styling Essentials course will take you step-by-step through each new technique. The course assignments are designed to give you loads of hands-on practice creating unique hair designs. You'll take pictures of your work and upload them to your Online Student Center for evaluation. Your skills will develop, and by the end of the course, you'll be able to create a variety of new hair styles effortlessly.

Here's a sample assignment from Unit C:

ASSIGNMENT C9: CREATE YOUR OWN BRIDAL UPDO

In this assignment you'll create your own bridal updo combining different techniques that you've learned. In this case, your bridal updo should be appropriate for a seaside wedding. Create a style that is appropriate for this event.

To complete this assignment, you'll need:

- *A model whose hair is long enough for the style you'd like to create.*
- *Your digital camera.*
- *Brushes, combs, hair and bobby pins, hair elastics, accessories, etc. Use your judgment to determine which tools your custom style requires.*
- *Products like hair spray, volumizing spray, smoothing serum, etc. Assess the type and texture of your client's hair and use appropriate products.*



TUITION

TUITION INCLUDES:

- ✓ All course guides, lesson texts and instructional DVDs
- ✓ Business training series
- ✓ Access to all digital course materials through the Online Student Center



BONUS HAIR STYLING STARTER KIT

AVAILABLE FOR A LIMITED TIME ONLY!

You'll receive a beautiful interchangeable curling wand custom designed for this course. The wand comes with 5 different barrels, all in varying widths, and you can also adjust the temperature for different hair types. Create countless looks with this versatile wand. As an added bonus, you'll also receive a silicone mat, perfect for resting your wand on as you work.

A woman with styled hair in profile, looking to the left. Her hair is a mix of brown and blonde, styled in a classic, elegant updo with soft curls. She has red lipstick and her hand is resting on her neck. The background is a warm, gradient color from light to dark brown.

READY TO ENROLL?

Get started today and take the first step toward a rewarding and exciting career styling hair!

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QC MAKEUP ACADEMY

STUDENT SHOWCASE

