

COURSE PREVIEW BROCHURE



# Skincare

CERTIFICATION COURSE



The Skincare Course is the perfect course to take before diving into the makeup artistry courses. Great skin is the canvas for beautiful makeup application. And if you're already a makeup artist, take this opportunity to expand your beauty services! This specialization course teaches you how to work with clients to help them look and feel radiant in their own skin. You'll start with the fundamentals of skin anatomy and advance to creating skincare routines that address every one of your clients' concerns. Turn your passion for skincare into practical skills, and become a certified skincare consultant!

## When you take the course you'll gain...

- A world-class education that prepares you to work in cities such as London, New York, Sydney, Vancouver—and even your hometown!
- Access to exclusive makeup product discounts with today's biggest brands including Frennds Beauty, Urban Decay, mehron, Smashbox, and more
- Technical knowledge about skincare ingredients and product application to design an effective skincare routine
- The confidence to help your clients achieve the complexion they've always wanted

“Absolutely have loved QC Academy! Enrolling was simple! Feedback from the tutors, amazing! Support from the tutors and always leaving you feeling positive to move to the next obstacle is definitely the best! Hands down the best decision made!”

Jennifer Ledbetter  
*QC Makeup Academy Graduate*



*Once you graduate, you'll receive a certificate and an industry-recognized designation as an International Skincare Consulting Professional (ISCP). You'll be ready to start your business and work in the industry right away!*

“At first I was skeptical about doing an online course, as I thought I would be better seeing the classes in person, but I honestly don’t know why I was worried. It’s as though Nathan is in the room with you and the great thing is you can just pause or watch the lessons as many times as you want.”

Denver Andrews-Long  
*QC Makeup Academy Student*



## Course Curriculum

Study digital lesson texts, helpful handbooks and reference guides for identifying skin types and selecting skincare products. Then, complete fun, practical skincare assignments and receive personalized feedback from your tutor. Along the way, take advantage of business units to learn about the beauty and skincare industry. Learn how to start your successful business after graduation!



## UNIT A: Introduction to Skincare

- Skincare Basics
- The Role of a Skincare Consultant
- Skin Anatomy and Skin Types

## UNIT B: Skincare Product, Tools and Treatments

- Understanding Skincare Labels
- Recommending a Cleanser and Moisturizer
- Recommending Skincare Tools
- Makeup Recommendations
- Morning and Nighttime Skincare Routines

## UNIT C: Working with Skin Conditions

- Skin Concerns and Conditions
- Assessing Skin Types and Skin Concerns
- Morning and Nighttime Routines for Acne-Prone Skin

## UNIT D: Anti-aging Skincare

- The Causes of Aging Skin
- Anti-Aging Products and Ingredients
- Evaluating an Anti-Aging Cream
- Anti-Aging Skincare for Mature Clients

## UNIT E: Natural Skincare

- Natural Skincare Basics
- Selecting Natural Skincare Products
- DIY Skincare Recipes
- The Skincare Consultation
- Consultation Problem-Solving



# Course Sample

The Skincare Course takes you through every aspect of working with all types of skin. Once you've conquered the basics, you'll be ready to handle more challenging assignments. From learning about skincare ingredients to recommending products for a complete skincare routine, you'll gain the skills you need to expertly conduct skincare consultations. Here's a sneak peek at a couple of assignments you'll complete in the course.

## Unit C: Assignment 2 – *Assessing Skin Types & Skin Concerns*

By now you should be comfortable identifying skin types based on distinguishing characteristics such as texture, visible sheen and pore distribution. However, skin concerns such as dehydration and sensitization can make it harder to determine skin type accurately. These concerns can cause many clients to make incorrect assumptions about their own skin types! In this assignment you'll evaluate a client scenario to determine their skin type and skin concerns.

### Scenario:

Emma is frustrated with her skin. It feels tight and itchy, but also very oily. When you examine her skin, you notice a visible oily sheen and large pores across her face. You also notice flaky patches of skin under the oil. You use a skin moisture analyzer to take a moisture reading of the skin on her cheeks and find that her moisture level is 29%. Emma tells you she thinks she has combination skin because it's both oily and dry. She's been alternating between thick, hydrating products meant for dry skin and oil-reducing products meant for oily skin based on whichever concern is worse at the time. Her main goal is to reduce oiliness and blemishes but she also wants to clear up the uncomfortable dry patches on her skin.

Answer the following questions:

1. Do you agree with Emma's assessment of her skin type as combination? Why or why not? If not, what do you think her real skin type is?
2. Why does Emma's skin appear oily yet also have flaky, itchy patches?
3. What recommendations would you make for Emma's skincare routine? How can she achieve her skincare goals?

Why we love it:

When you become a skincare consultant, you're going to encounter clients with many different skin concerns. It's easy when a person's skin behaves like one type. But when your client says she experiences symptoms of both dry and oily skin? That's where your expertise comes in. Being able to address all of her concerns so your client can leave happy begins with a solid knowledge base!





## Unit D: Assignment 3 – *Evaluating an Anti-Aging Cream*

Anti-aging products make up a huge sector of the skincare market! Many of your clients will say they wish to prevent or reduce signs of aging. You'll need to be familiar with a wide range of anti-aging products and ingredients that address different signs of aging and are suitable for different skin types. In this assignment you'll practice evaluating an anti-aging cream.

Here's what you need to do:

1. **Select an anti-aging moisturizer or cream.** You can pick a product from any price range and with any formulation, but it must promise some anti-aging benefit!
2. **Record the full product and brand name of the product.** An example would be the Shiseido Benefiance WrinkleResist24 Intensive Eye Contour Cream.
3. **What benefits does this product advertise?** Is it meant to reduce wrinkles, brighten the complexion, etc.?
4. **List all the ingredients in the product.** Record the ingredients in the order they appear on the product. Look up each ingredient and explain what function it serves in the product.
5. **What skin type(s) is the product most suitable for?**
6. **Describe a client whom you would recommend this product.** Consider her age, skin type, skincare history, and specific aging concerns. Consider the product's ingredients—particularly any anti-aging ingredients or irritant ingredients.

Why we love it:

The market is saturated with anti-aging products and consumers don't know where to start! Some products may advertise as anti-aging, but just how effective are they? This assignment provides you with experience in differentiating between good and bad products. Once you have a solid understanding of what you should be looking for in an anti-aging cream, you'll be ready to answer one of the most-asked questions in your field.

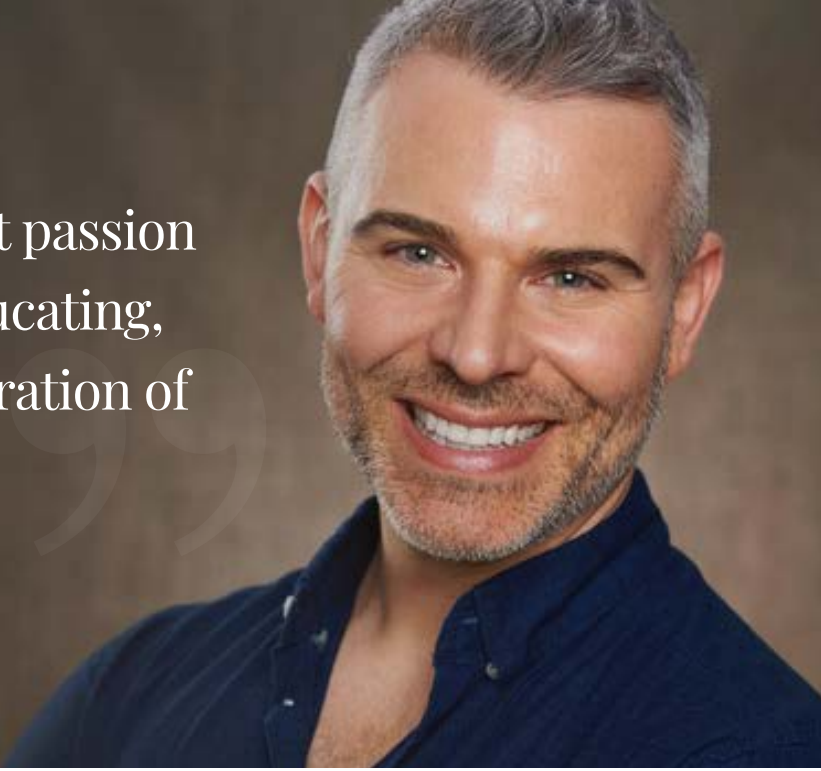
# Working through the Course

Your course guide is your best friend in the course! It will lay out which lesson texts to read and assignments to complete in chronological order. They contain easy-to-follow instructions for uploading assignments to the Online Student Center and downloading your tutor's personalized audio feedback.

“QC Makeup Academy is AMAZING. Not only are the materials easy to follow and learn from, but the tutors are incredible, and the support you get from the school itself and also fellow students and graduates is second to none.”

Nicole Sadler

*QC Makeup Academy Student*

A portrait of Nathan Johnson, a man with short grey hair and a beard, smiling. He is wearing a dark blue button-down shirt. The background is a soft, out-of-focus grey.

“My biggest joy, my biggest passion comes from pushing, educating, and helping the next generation of makeup artists.”

Nathan Johnson

## Course Instructor

Celebrity makeup artist Nathan Johnson is QC Makeup Academy's Executive Instructor and tutor. His skincare journey is what spurred his love of beauty and put him on the road to becoming a professional makeup artist. Having struggled with problematic skin up until his mid-20s, his outlook on life transformed after discovering the positive change that proper skincare had to his self-esteem. After that, he dedicated himself to helping others feel beautiful in their own skin, turning his passion for beauty into a full-time career!

Nathan's impressive resume outlines his time on Seasons 4 & 5 of Project Runway as well as the over 300 famous celebrities he's worked with including Paula Abdul, Alicia Keys, and Kevin Bacon. With over 20 years of experience, his work has been featured in virtually every fashion and beauty magazine as well as on the runway for New York Fashion Week!

On top of providing expert feedback to QC's students as a tutor, Nathan is active on social media. He responds to every review on QC Makeup Academy's Facebook Page!

# Tuition

The Skincare course tuition includes:

- Digital course guides, lesson texts, and assignments
- Access to the Online Student Center
- Business training to help you launch a successful skincare career
- Access to the Career Center with the professional profile builder and business templates
- Access to a lively Student Forum where you can ask questions and collaborate with your peers
- Your certificate upon graduation



Explore your payment options on  
the tuition calculator here:

“The payment plans that are available are amazing! I have been wanting to study makeup for so long but always found it too expensive, and I couldn’t find a payment plan that I could work with. But this is absolutely amazing!”

Keisha Anderson  
*QC Makeup Academy Student*



READY TO  
ENROLL?

Take the first step towards a rewarding  
and exciting career in makeup!

CONTACT US!

@

INFO@QCMAKEUPACADEMY.COM

US & CAN: 1 833 600 3751

UK: 0800 066 4734

AUS: 1 800 531 923

INTERNATIONAL: +1 613 749 8248

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[WWW.QCMAKEUPACADEMY.COM](http://WWW.QCMAKEUPACADEMY.COM)