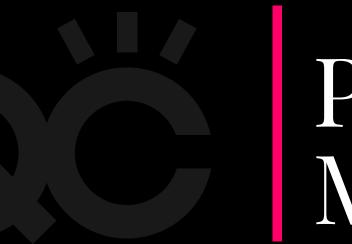
COURSE PREVIEW BROCHURE



Pro Makeup

CERTIFICATION WORKSHOP



The Pro Makeup Workshop is perfect for makeup artists who want to refine their makeup skills. Celebrity makeup artist Nathan Johnson will help you to advance the skills you learned in the Master Makeup Artistry course. With a focus on bridal looks and makeup for the limelight, you'll learn all his best-kept tricks. Practice every technique and receive personal feedback from Nathan himself!

When you take the course you'll gain...

- A world-class education that prepares you to work in cities such as London, New York, Sydney, Vancouver—and even your hometown!
- Access to exclusive makeup product discounts with today's biggest brands including Urban Decay, Kevyn Aucoin, Smashbox and more
- The technical skills to create beautiful makeup looks for brides, models and actors
- The confidence to expand your professional makeup business

"This academy is absolutely great. I always receive quick replies if I have any questions regarding assignments. Everything is so straightforward, and I feel so valued by everyone at the academy."

> Sarah Goldsmith Pro Makeup Workshop Student



Once you graduate, you'll receive your Pro Makeup Workshop certificate signed by Nathan. This workshop certificate will help you to boost your qualifications and earn a higher salary! "At first I was skeptical about doing an online course, as I thought I would be better seeing the classes in person, but I honestly don't know why I was worried. It's as though Nathan is in the room with you and the great thing is you can just pause or watch the lessons as many times as you want."

> Denver Andrews-Long *QC Makeup Academy Student*



Course Curriculum

Watch Nathan's instructional videos and learn how to create 15 unique makeup looks using professional makeup techniques. From the basics of a well-defined brow to an elaborate, glitter smoky eye look, he'll walk you through every step! After, use your digital course texts as a reference to practice these gorgeous looks. Once you think you've mastered each look, complete your assignments and submit your work to Nathan. He'll provide you with detailed feedback so you can keep getting better and better.



UNIT A: Glamour Makeup for the Limelight

- Makeup for The Limelight
- Simple & Well-Defined Brows
- Intricate Eyeliner & The Cat Eyes
- Editorial, Avant Garde & Runway Makeup

UNIT B: The Smoky Eye & Advanced Pin-Up Looks

- The Classic Smoky Eye
- Reverse Smoky Eye
- Classic Pin-Up
- Dramatic Pin-Up

UNIT C: Bridal Application

- Classic Bridal
- Transition for The Reception
- Glitter Makeup
- Smoky Eye with Glitter

Course Sample

The Pro Makeup Workshop course takes you through Nathan's exact makeup tricks he's used on countless celebrities over the years. Once you've mastered the individual techniques, you'll be ready to combine your new skills to create more challenging looks. Avant-garde eyeliner and glamorous red-carpet looks are just the tip of the iceberg! Here's a sneak peek of a couple assignments you'll do for your course.

Unit A: Assignment 7 – Eyeliner for the Runway

In this assignment, you'll be tested on your creativity in enhancing eye makeup for the runway. You'll start by creating the eyeliner look. Don't be afraid to challenge yourself!

Steps:

- 1. Take a before shot of your model's eyes. Frame the photo so it clearly shows your model's eyes and brows.
- 2. Choose the eyeliner look you wish to create.
 - Two-tone liner
 - Three-tone liner
 - Ombre liner
 - Two-tiered wing liner
 - A fantasy look with liner on or around the lash lines and lids

- 3. **Complete the runway liner look.** Here's what Nathan's looking for in your application:
 - *Creativity:* The runway is all about a statement. It is where the makeup trends for the next season are born.
 - *Precision:* Uniformity in makeup is a huge part of your skill and artistry. The application should be exact for both eyes. If the eyes are different, then the liner must be adjusted to make them look the same. Liners that are not the same on both sides will change the shape of the client's eyes and face for the worse.
 - *Smoothness:* The application should be smooth and even. If your eyeliner has bumps or spaces, correct it. Also, be sure it is flush with the lash line.
- 4. Take two close-up photos of your model. Frame the photos so they clearly show her eyes both open and closed. Submit them with the original before photo to your tutor, Nathan.

Why we love it:

When you're working for a large production, you're expected to develop looks that both engage the audience and flatter your models' features. You may not always take on clients who want you to stray from the norm, but the runway is a place for creativity and avantgarde artistry. This is your chance to show off your creativity and passion for makeup while adding beautiful photos to your portfolio!



Picture perfect!

Check out some of our students' and graduates' best eyeliner looks:



Isabelle Gagne

"Here is some of my best work after my certification!"



Rachel Hite

"Just showcasing some of my first professional photography shoots I've had the pleasure of doing makeup for."

See more of the stunning makeup looks that our students have created on our student showcase!

Unit B: Assignment 4 – Dramatic Pin-Up

The pin-up look is timeless and infinitely transformable. Now is the time to let your creativity soar. Using elements of the classic pin-up, you'll create a modern and more dramatic pin-up look. Whether you choose to wing out the liner, add a smoky eye, create a gradient on the lip, intensify the blush, or any combination thereof, is entirely up to you!

<u>Steps:</u>

- 1. Take a before shot of your model's face. Frame the photo so it clearly shows your model's entire face.
- 2. **Create the dramatic pin-up look.** Here's what Nathan is looking for in your application:
 - *Elements of the Classic:* Clean skin, softly defined eye, slight cat liner, red lip, and defined brow of the classic pin-up look shouldn't be completely lost in your new look.
 - Precision: All makeup requires precision but none more than the dramatic pin-up. The use of bold lip colors, winged liner, and added drama leave little room for error. Ensure symmetry in your application.
 - *Creativity:* This is your moment to express yourself through your artistry. Turn the classic look on its head, and use this opportunity to show your voice as an artist.
- 3. Take two after photos of your model's face. Frame the photos so they clearly show her eyes both open and closed. Submit them with the original before photo to your tutor, Nathan.

Why we love it:

As an evolving artist, you'll need to know how to recreate classic looks as well as adapt them to suit the modern client. The ultimate secret to success lies in your creativity! Use this assignment to practice putting unique spins on classic looks. You can expand your opportunities as a professional makeup artist by showing your versatility.

Picture perfect!

Check out some of our students' best pin-up looks:



Haley MacFarlane Bloos

"My model came to me with the request of turning her into a pinup girl for the night. We created this look using thick black eyeliner and a bold red lip. I threw a few pin curls around her face, and finished it off with my favorite ABH highlight on her nose and cheekbones!"



Laylah Quirin

"My work of yesterday. I am pleased to show you the classic pinup look! Strong brows, false lashes and red lips... "

Take a Look:

The Pro Makeup Workshop has over 250 minutes of video demonstrating Nathan's best techniques for developing gorgeous makeup looks! Here's a sneak peek of one of our video lessons on glitter application. "You have 3 years to complete the course. Being a single mother to 2 children under the age of 3, this is so beneficial for me. I love this course so much! I'm doing Master

Makeup Artistry and the Pro Makeup workshop. Once I've completed them, I'll be signing up for more courses. I'd recommend this school to anyone."

> Stacey Price Pro Makeup Workshop Student



Course Instructor & Tutor

nathan

Celebrity makeup artist Nathan Johnson is QC Makeup Academy's Executive Instructor and tutor. Hailing from a small town in rural Massachusetts and now living in the heart of the Big Apple, Nathan has taken the NYC makeup scene by storm! His impressive resume outlines his time on Seasons 4 & 5 of Project Runway as well as the over 300 famous celebrities he's worked with including Paula Abdul, Alicia Keys, and Kevin Bacon. His work has been featured in virtually every fashion and beauty magazine as well as on the runway for New York Fashion Week. With more than 20 years of industry experience, he's truly done it all.

If you love him as your instructor, there's great news: He's also your personal tutor for the course! He'll provide you with his professional insight to help you refine your technical skills. On top of delivering expert feedback to QC's students as a tutor, Nathan is active on social media. He responds to every review on QC Makeup Academy's Facebook Page!

"My biggest joy, my biggest passion comes from pushing, educating, and helping the next generation of makeup artists."

Nathan Johnson

Tuition

The Pro Makeup Workshop Tuition Includes:

- Digital course guides, lesson texts, assignments and instructional videos
- Access to the Online Student Center
- Access to the Career Center where you'll find the professional profile builder and business form templates
- Access to a lively Student Forum where you can ask questions and collaborate with your peers
- Your certificate upon graduation



Explore your payment options on the tuition calculator here:

"The payment plans that are available are amazing! I have been wanting to study makeup for so long but always found it too expensive, and I couldn't find a payment plan that I could work with. But this is absolutely amazing!"

> Keisha Anderson *QC Makeup Academy Student*

READYTO ENROLL?

Take the first step towards a rewarding and exciting career in makeup!

CONTACT US!



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