



COURSE PREVIEW BROCHURE



# Hair Styling Essentials

CERTIFICATION COURSE



The Hair Styling Essentials Course is perfect for beginner stylists and established makeup artists who want to expand their skillset and range of services. You'll start with the fundamentals and advance your skillset so you'll be able to work with brides and on photoshoots and movie sets! Turn your passion for hair styling into practical skills, and become a certified hair stylist!

## When you take the course you'll gain...

- A world-class education that prepares you to work in cities such as London, New York, Sydney, Vancouver—and even your hometown!
- The technical skills to create beautiful blow-outs, updos and period looks for brides, models and actors.
- The confidence to turn your passion into a rewarding career

“Loving QC Academy! Just submitted my final unit in Master Makeup and still getting through Hair Styling, Airbrush, and then onto Pro Makeup. I’ve already started getting clients and am booked up 3 weeks in advance! None of this would have been possible without QC Academy, and I’ve only been doing the course for a couple of months!”

Katie Harris

*Hair Styling Essentials Graduate*



*Once you graduate, you'll receive your Hair Styling Essentials certificate. You'll be ready to start your business and work in the industry right away!*



“I’ve just started, but I have to say the materials and videos are excellent and full of details. You can even watch it anytime and anywhere. I can’t wait to finish Master Makeup Artistry and the Hair Styling course. I’m addicted to QC...I will do more once I finish. Nathan & Laurie are amazing on all the videos!”

Gennifer Boltronalolor  
*Hair Styling Essentials Student*

## Course Curriculum

Celebrity hair stylist and makeup artist Laurie Vukich is your instructor for the Hair Styling Essentials Course. Follow along with online lesson texts and her instructional videos to see her professional techniques up-close. From the basics of creating volume to 1880s period hairstyles, she’ll walk you through every step! Then, complete fun, hands-on hair assignments and receive personalized feedback from your tutor.





## UNIT A: Introduction to Hair Styling

- The Consultation, etiquette, and hygiene
- The anatomy of the head and hair
- Products and tools for hair styling
- Stocking your hair styling kit
- Components of hair design
- Face shapes and structure

## UNIT B: Foundational Styling Techniques

- Working with wet hair
- Blow-drying techniques
- Creating volume
- Curling tools
- The anatomy of a curl
- Curling and waving techniques
- Combining techniques

## UNIT C: Popular Hair Styling Techniques

- Finger waves, pin curls, and braiding
- Updos and hair extensions
- Bridal hair styling
- The top knot
- Male styling and grooming

## UNIT D: Period Hair Styles

- Researching a period style
- 1840s and 1880s
- Various styles from the 20th Century

## UNIT E: Starting Your Own Business

- Starting your own hair styling business
- Marketing for hair stylists
- Plan a styled shoot





# Course Sample

The Hair Styling Essentials Course takes you through Laurie's coveted hairstyling tricks she's used on countless celebrities over the years. Once you've mastered the individual techniques, you'll be ready to combine your new skills to create more challenging looks. Sleek pin curls and the 1980s Faux-Hawk are just the beginning! Here's a sneak peek of a couple assignments you'll do for your course.

## Unit B: Assignment 8 – Waves

This practical assignment gives you the opportunity to practice creating waves in the hair. Wave your model's hair using the twisted bun method shown in your tutorial video.

### Steps:

1. **Take a "before" picture of your client's hair prior to styling.** Make sure your client's face is in the center of the frame.
2. **Start creating the hairstyle.** Watch Laurie's instructional videos and follow along to recreate the style. Use products like volumizing spray, smoothing serum, and hair spray as needed. Assess the texture and type of your model's hair.
3. **Take a "halfway" picture of your model's hair parted and twisted into buns.**
4. **Continue with the rest of the process until you're done.** Seal and complete the look with any appropriate finishing products.
5. **Take an "after" picture of the finished style from the front.** Submit all three photos to your tutor.

Why we love it:

Like curls, waves are one of those techniques that your clients can effortlessly wear out or use as the foundation for a more complicated style. Forever on-trend, they're easy to dress up with techniques you'll learn later in the course. You'll gain valuable experience to work on fast-paced production sets once you start your hair styling career!







## Unit D: Assignment 5 – *Victory Rolls*

In this assignment you'll have the opportunity to create 1940s-style victory rolls. Read the historical context about victory rolls in your course book and watch the video tutorial carefully.

### Steps:

1. **Choose a model with long hair.** It needs to be long enough to be swept up and back into high victory rolls.
2. **Take a "before" picture of your client's hair prior to styling.** Make sure your client's face is in the center of the frame.
3. **Create the hairstyle.** Watch Laurie's instructional videos and follow along to recreate the style. You can purchase hair donuts to roll into the hair to create volume if your client has thin hair. Assess the texture and type of your model's hair and use your judgement to select the appropriate finishing product.
4. **Take a picture of the finished style from the front and the side.** Submit both these photos along with the original reference photo to your tutor.

### Why we love it:

Victory rolls are the mark of vintage glamour! One of the defining hairstyles of the 1940s, this style transcends period films and frequently makes appearances in the 21st century, too. You can spot celebrities sporting the classic 'do on the red carpet or a dressed-down variation of the style for a special occasion. Modern styles will be the backbone of your hair styling career, but you'll gain an edge over the competition if you can diversify your portfolio with vintage styles!

# Picture perfect!

Check out some of our students' best hair makeovers:



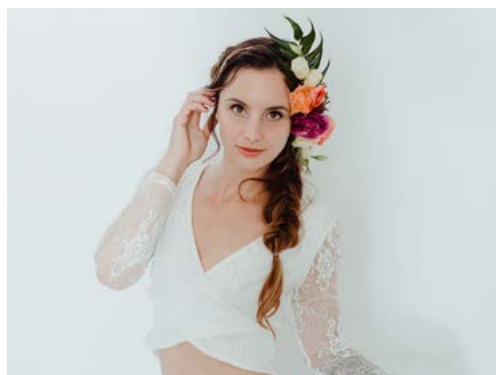
## Brittany Diaz

*"This is some work I have done as both a makeup artist and a hairstylist with various models. I personally enjoy anything with a fantasy touch and always try to bring out some boldness in my work."*



## Katie Harris

*"Some of my recent work at Katie Emma Hair, Makeup and Photography"*



## Nadine Owens

*"An ethereal bohemian bridal look with natural makeup, gentle highlighting and finished with a coral lip. We loosely braided her hair and let pieces fly away for a carefree, stunning look!"*

See more stunning looks our students have created!

# Take a Look:

Your Hair Styling Essentials course has over 450 minutes of video demonstrating all the creative techniques you need for every hairstyle under the sun! Here's a sneak peek of one of our video lessons on perfecting the waterfall braid.



# Working through the Course

Your course guides are your best friends in the course! They'll lay out which lesson texts to read, videos to watch, and assignments to complete in chronological order. They contain easy-to-follow instructions for uploading assignments to the Online Student Center and downloading your tutor's personalized audio feedback.

“This is the best course anyone can do, and it's great for those people who are on a tight budget like myself. I love studying with QC as I am expanding my skills, learning more, and getting out into the industry.”

Tessa Hope

*QC Makeup Academy Student*







# Course Instructor

Laurie Vukich has over 25 years of experience as a celebrity hair and makeup artist. Working for years in both disciplines, she's the perfect person to provide you with insight on working and succeeding in both professions simultaneously!

She's transformed the likes of Elijah Wood, Amy Smart, Tony Danza, Jennifer Coolidge, and Paul Rudd. With credits in various film, television, and advertising productions for Wolverine, Nike, and Google, she's the best person to teach you expert hair styling techniques—one step at a time!






“I’m excited to work with you and teach you what I can share, and to hopefully inspire you and drive that passion. We have a lot in store for you!”

Laurie Vukich

# Your Free Hair Styling Kit

To help you succeed in your course, you'll receive a FREE curling wand with 5 interchangeable barrels with your course materials. You'll also receive a bonus silicone heat mat, an essential item whenever you're working with hot tools. You'll use this kit to complete your practical hair assignments in the course.



	INCHES	MILLIMETERS
	1/4 - 3/4	8-19
	3/4	19
	3/4 -1	18-25
	1	25
	1 1/4	32

“I totally recommend QC Makeup Academy. I am doing Master Makeup Artistry and the Hair Styling course, and I'm really enjoying them both!”

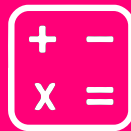
Rose Watemburg  
*Hair Styling Student*



# Tuition

## The Hair Styling Essentials Course Tuition Includes:

- Digital course guides, lesson texts, assignments, and instructional videos
- Business training to help you launch a successful hair styling career
- Access to the Online Student Center
- Access to the Career Center with the professional profile builder and business templates
- Access to a lively Student Forum where you can ask questions and collaborate with your peers
- Your certificate upon graduation



Explore your payment options on  
the tuition calculator here:

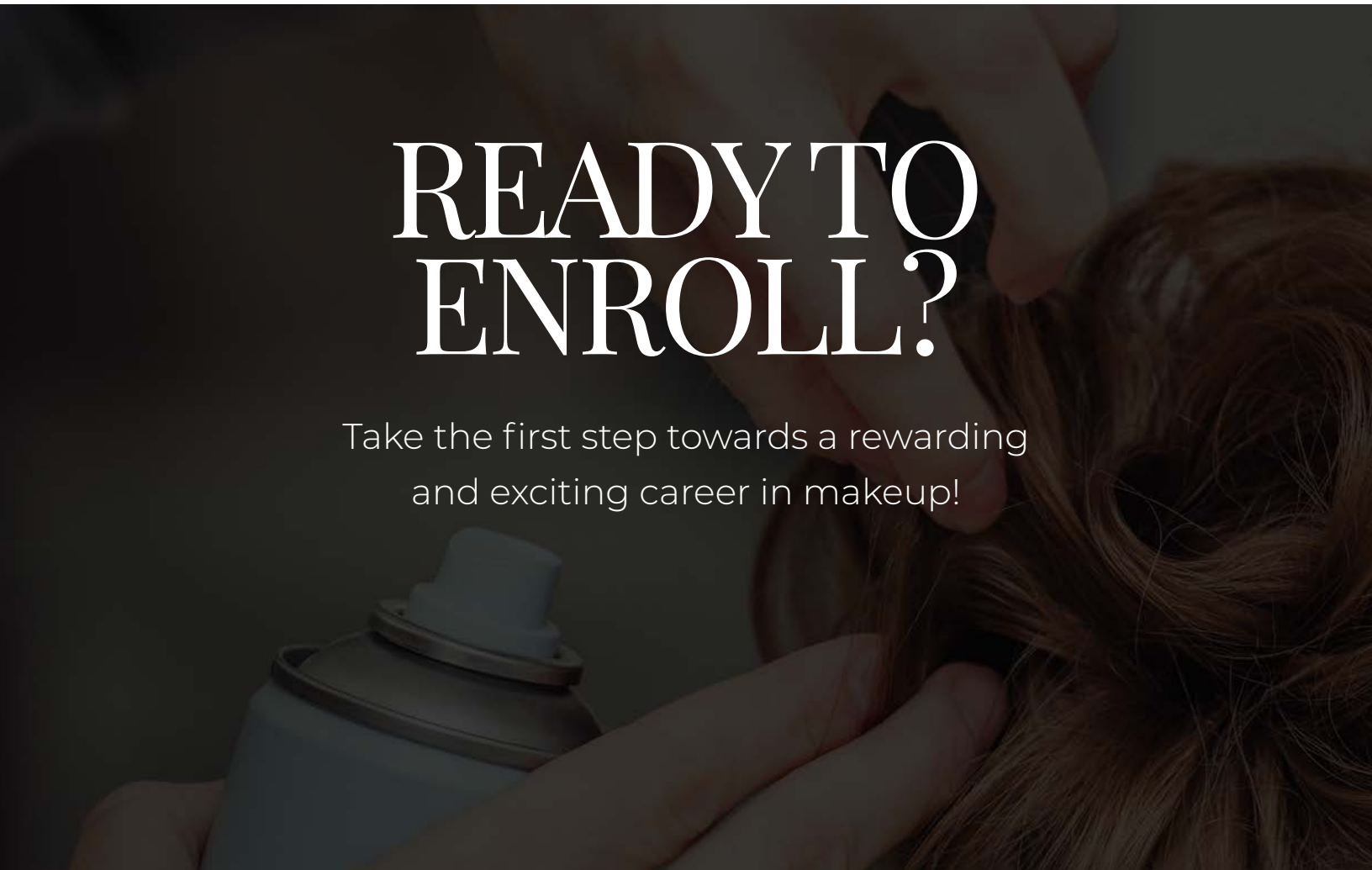


“I love that you work at your own pace, and if you have questions, they are there for you. Anytime I reached out I received a timely response. My tutor was great. I didn’t wait long for my assignments to be graded. Also, if you think you can’t afford it, think again! Payment plans for every financial situation was also a huge relief for me. Great experience”

Lashaunda Gary  
*QC Makeup Academy Graduate*

# READY TO ENROLL?

Take the first step towards a rewarding  
and exciting career in makeup!



CONTACT US!



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